

## Titles You Shouldn't Miss This Week

July 17, 2017 - July 23, 2017



# ACTIVITY BOOKS



## What is Frontlist Report?

Every week, we review all the new releases from 13,723 children's publishers in 8 countries and introduce 20 to 30 titles you should not miss. 8 countries include US, UK, Canada, Germany, France, Spain, Italy and Netherlands.

## How do we select titles?

By tracking hundreds of sources, we select books that meet the following criteria:

- ★ Recent acquisitions of other foreign publishers
- ★ Award winners / nominees
- ★ Bestsellers
- ★ Recommendation by book magazines and critics
- ★ New releases from notable authors
- ★ Noteworthy titles hand-picked by Frontlist editors

## Titles that are not featured

- ★ Titles that had been already translated into your language of publication
- ★ Titles that have been previously featured in our reports

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*Due to the fact that we're not a rights holder, we may not guarantee rights availability for all of the featured titles. So we advise you check with each publisher/agency we listed, in case you're interested in any of the titles.*

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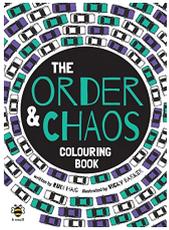
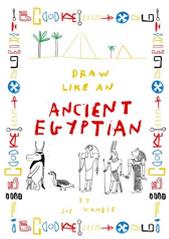
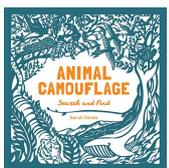
# THIS WEEK'S SUMMARY

## New Releases & Pre-pubs

1,956 children's books are newly published this week.

US	UK	Canada	Germany	France	Spain	Italy	Netherlands	Total
689	306	229	129	172	167	205	59	<b>1,956</b>

Among these new releases, the following **4 activity books** are featured in this report.

	<p><b>The Order &amp; Chaos Colouring Book</b> by Rudi Haig, Vicky Barker</p>	<p>b small publishing (UK) Oct 1, 2017</p>	<p>New release from <a href="#">Vicky Barker</a> (Notable author)</p>
	<p><b>Draw Like an (Ancient) Egyptian</b> by Jay Wright</p>	<p>Cicada Books (UK) Oct 5, 2017</p>	<p>Frontlist Staff Pick</p>
	<p><b>Animal Camouflage: A Search and Find Activity Book</b></p>	<p>Princeton Architectural Press (US) Sep 5, 2017</p>	<p>Recommended by Kirkus Reviews: <a href="#">See review</a></p>
	<p><b>Find Me: A Hide-and-Seek Book</b></p>	<p>Chronicle Books (US) Sep 5, 2017</p>	<p>Recommended by Kirkus Reviews: <a href="#">See review</a></p>

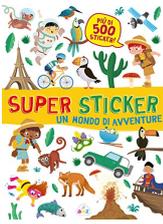
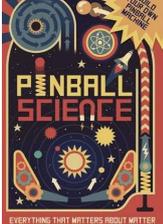
## New Series

- ★ *Colora con i numeri* by White Star
- ★ *迷路探偵ピエール / Pierre The Maze Detective Series* by Nagaoka Shoten

- ★ Mishmania Series by Little Bee Books
- ★ Create Your Own Series by Scholastic UK

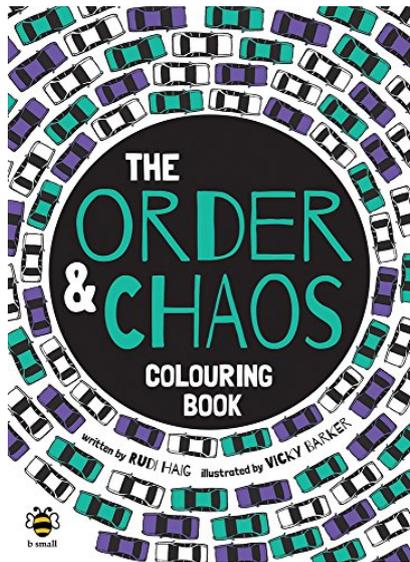
## Notable Backlist

The following **6 activity books** have made the significant achievements or been highly recognized this week.

	<b>This is not a science book</b> by Clive Gifford	The Ivy Press (UK) Sep 1, 2016	Recently acquired by <a href="#">Knesebeck (Germany)</a>
	<b>Feest Voor Finn</b> by Peter Goes	Lannoo (Belgium) Jan 1, 2017	Recently acquired by <a href="#">Editions Milan (France)</a>
	<b>Un Mondo di Avventure. Super Sticker. Con Adesivi</b> by Mattia Cerato, Beatrice Costamagna, Valentina Belloni	AMZ (Italy) Sep 13, 2016	Recently acquired by <a href="#">Ediciones SM (Spain)</a>
	<b>Mille milliards de trucs (et de moutons)</b> by Anne Montel, Loic Clement	Belin Jeunesse (France) Oct 7, 2014	Recently acquired by <a href="#">words &amp; pictures (UK)</a>
	<b>Playing With Food: An Activity Book</b> by Louise Lockhart	Cicada Books (UK) Jun 7, 2016	Recently acquired by <a href="#">Prestel Verlag (Germany)</a>
	<b>Pinball Science</b> by Ian Graham, Owen Davey	Templar Publishing (UK) Sep 8, 2016	Recently acquired by <a href="#">QEB Publishing (US)</a>

# **NEW RELEASES & PRE-PUBS**

New release from [Vicky Barker](#) (Notable author)



## The Order & Chaos Colouring Book by Rudi

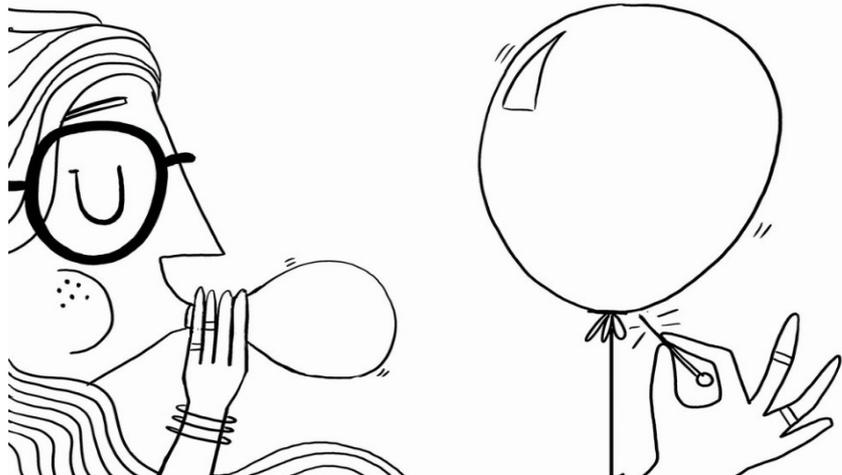
Haig, Vicky Barker

English | Oct 1, 2017 **PRE-PUB** | 128 pages | 9781909767836

This small-format, humorous book takes a light-hearted approach with which wise-owl kids, existential teens and playful adults can all identify. Impose some order to a frustratingly chaotic situation by painstakingly coloring in every blank space. Or maybe destroy the peaceful design of a mandala by applying random, half-finished blobs of color! Calm, orderly scenes are followed by more chaotic ones—you can bring the order, or the chaos.

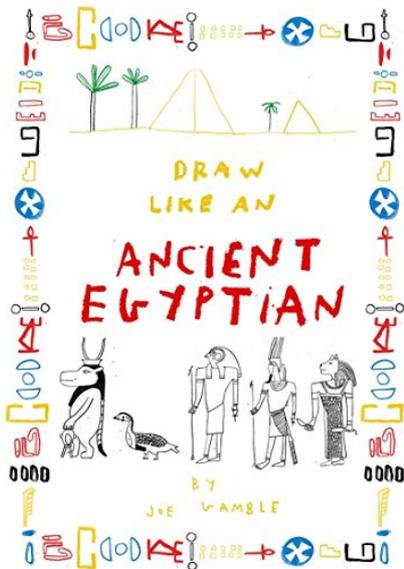
**Contact Info | b small publishing (United Kingdom)**

Sam Hutchinson [sh@bsmall.co.uk](mailto:sh@bsmall.co.uk)



[Click to view more pages](#)

Frontlist Staff Pick



## Draw Like an (Ancient) Egyptian by Jay Wright

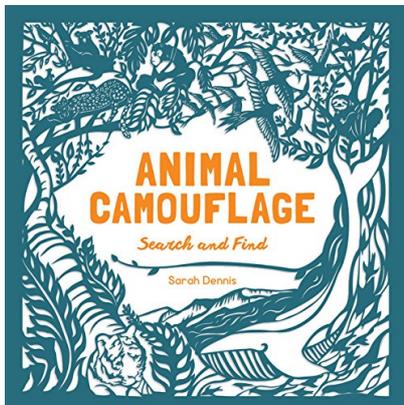
English | Oct 5, 2017 **PRE-PUB** | 48 pages | 9781908714497

Take a journey down the Nile to the Delta and discover the rites and rituals, art and culture of the Ancient Egyptians. Jackal-headed Anubis, Osiris, ruler of the underworld and his wife, Isis, goddess of love, are brought to life in Jay Wright's warm, contemporary style. Activities include: designing a pharaoh's headdress, making up your own gods, writing your name in hieroglyphics and discovering the treasures of Tutankhamun's tomb, alongside plenty of colouring in. A warm, humorous illustration and text style will get young readers engaging with the fascinating historical rituals and traditions of one of the world's greatest civilisations. Beautiful presentation and packaging will appeal to the adult gift market as well.

**Contact Info | Cicada Books (United Kingdom)**

[ziggy@cicadabooks.co.uk](mailto:ziggy@cicadabooks.co.uk)

Recommended by Kirkus Reviews: [See review](#)



## Animal Camouflage: A Search and Find Activity Book

English | Sep 5, 2017 **PRE-PUB** | 32 pages | 9781616896263

In a world where majestic creatures soar, scatter, prance, and pounce through beautiful natural habitats, astounding discoveries and fascinating facts are waiting to be discovered in this beautifully designed book, which combines intricate paper-cut art with hidden-picture fun. Sarah Dennis's incredible paper-cut illustrations bring to life seven wondrous regions of the world (Africa, Asia, Europe, Polar Regions, North America, South America, Australia) offering to young readers the opportunity to become intrepid explorers as they uncover native animals hiding in treelined jungles, still deserts, and watery depths. Each animal is described with brief facts that make *Animal Camouflage* both informative and entertaining.

**Contact Info | Princeton Architectural Press (United States)**

Lia Hunt [lia@papress.com](mailto:lia@papress.com)



[Click to view more pages](#)

Recommended by Kirkus Reviews: [See review](#)

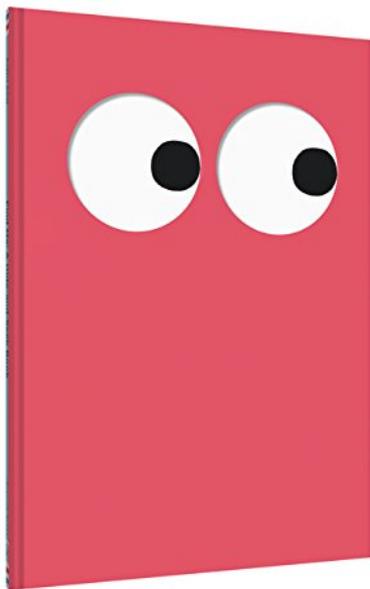
## Find Me: A Hide-and-Seek Book

English | Sep 5, 2017 **PRE-PUB** | 40 pages | 9781452162546

This book has eyes—and an irresistible cover! Kids will delight in this innovative seek-and-find picture book that may be read from front to back and from back to front! Two adorable characters embark on an over-the-top game of hide-and-seek through eleven richly detailed scenes, including a lively neighborhood, a bustling shop, an offbeat office space, a festive concert, and more. Open the book from the front to search for one of the characters. Then, open the book from the back to search for the other. It's two hide-and-seek experiences in one book. As the characters move through each illustrated spread, their colors change, too, adding to the abundant fun.

**Contact Info | Chronicle Books (United States)**

Joya Anthony [joya\\_anthony@chroniclebooks.com](mailto:joya_anthony@chroniclebooks.com)



# NEW SERIES

## Colora con i numeri (2 books)

**Text Language:** Italian

**Pages:** 95

This new series of paint by number colouring books is beautifully illustrated by artist Daniel Margara. Choose from a variety of colour palettes ranging from neutral to warm or cool colours and bring the wild animals of the jungle to life. Readers will enjoy following the colouring instructions and gain satisfaction from seeing their own finished version on the other side of the page. With intricate line drawings of all the animals you would expect to see in the jungle, this activity book will doubtlessly prove to be extremely popular!

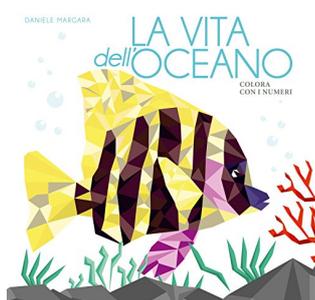


**Giungla selvaggia.**

**Colora con i...**

9788854034556

May 08, 2017



**La vita dell'oceano.**

**Colora con...**

9788854034563

May 08, 2017

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**Publisher | White Star (Italy)**

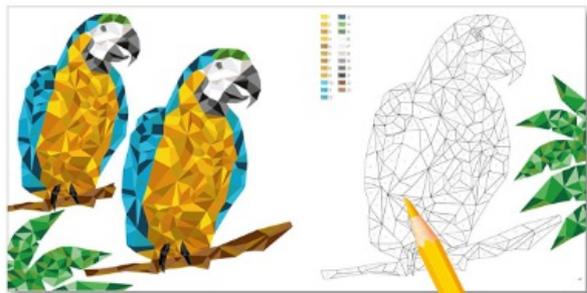
Nicolò Boggio (Rights Director) [nicolo.boggio@whitestar.it](mailto:nicolo.boggio@whitestar.it)

Claudia Protto (Foreign Rights Manager) [claudia.protto@whitestar.it](mailto:claudia.protto@whitestar.it)

**Look Inside**

**TAVOLOZZA:** La maggior parte delle tavole è accompagnata da una tavolozza di colori, che vi guiderà nella scelta delle tinte da utilizzare per una resa realistica dell'animale rappresentato, così come lo vedete nel modello già colorato che trovate a fianco. Nulla vi vieta ovviamente di sperimentare e di discostarvi dalla palette proposta, seguendo la vostra fantasia. Prima di iniziare a colorare una tavola, osservate con attenzione la tavolozza di colori e salutate attentamente i vostri strumenti di lavoro: se non avete la tinta esatta

tra le matite o i pennarelli, provate a ricrearla usando sovrapposizioni o calcando in modo differente. Se decidete invece di variare un colore, cercate di mantenere i contrasti tra colori caldi, freddi e neutri, perché sono proprio i contrasti a rendere più vivide le illustrazioni e più evidente la profondità delle stesse. Se decidete di seguire la tavolozza, ottenete una gamma di sfumature pari ai colori indicati. Il risultato cambierà invece se ampliarrete la scelta di colori, come si può notare nel raffronto della pagina a fianco.



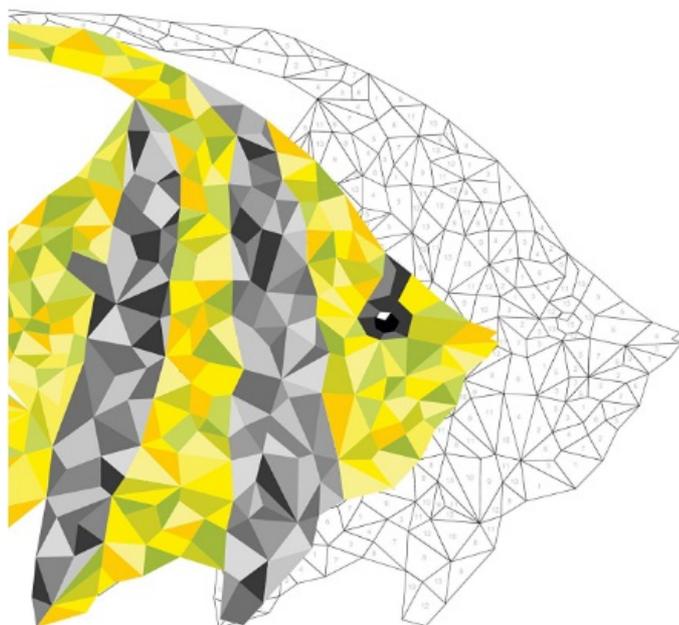
colorate seguendo i numeri o ideate una vostra tavolozza.



Seguendo la tavolozza si ottiene la gamma di sfumature proposte.



Ampliando la scelta cromatica aumenta anche il dettaglio.



## elenco delle tavole

Megattere	1	Orche	56
Aragosta	12	Ippocampi	60
Vita sul reef	14	Meduse	62
Delfino	18	Dugongo	66
Dentice	20	Pesce chirurgo	68
Foca monaca	24	Balena e gabbiano	70
Pesce palla	26	Mante	72
Tartarughe	30	Pesce spada	74
Tricheco	34	Granchio	76
Pinguini imperatore	36	Leone marino	80
Pesce pipistrello	40	Nascita di una tartaruga	82
Sardine	42	Capodoglio	84
Melanoceto	46	Pesci pagliaccio	88
Squalo bianco	48	Squalo martello	90
Pesce farfalla bandiera	50	Polpo	92
Calamaro	54	Pesce farfalla	94

## 迷路探偵ピエール / Pierre The Maze Detective Series (2 books)

**Text Language:** Japanese

**Pages:** 36

Pierre the Maze Detective has a new case. Mr X has stolen the Maze Stone, which has the power to turn the whole of Opera City into a maze. Can you help Pierre and his friend Carmen find their way through the mazes – and stop Mr X before it's too late?

This beautifully illustrated book features 15 full-spread illustrations of intricate, magical mazes. Take a trip through a fantastic world of underground cities, hot-air balloons, tree-top towns and haunted houses. Trace your way through each maze, spot the clues and solve the extra mystery challenges along the way. Hours of puzzle fun, for all maze detectives aged 8+. A page of answers with the routes through the mazes and other solutions is included at the end of the book.

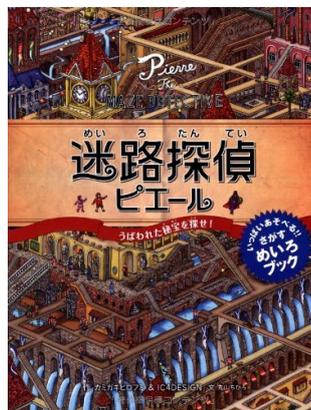
**Rights Sold:** French, English-UK, German, Italian, Swedish, Dutch, Czech, Russian, Polish



迷路探偵ピエール 摩天楼の秘宝をまもれ!

9784522435304

Mar 15, 2017



迷路探偵ピエール ~うばわれた秘宝を探せ!~

9784522432631

Mar 14, 2014

**Publisher | Nagaoka Shoten (Japan)**

[somu@nagaokashoten.co.jp](mailto:somu@nagaokashoten.co.jp)

**Look Inside**



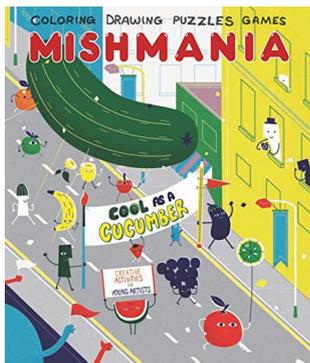
## Mishmania Series (6 books)

**Text Language:** English

**Pages:** 112

Introducing MISHMANIA, a high-end, highly-designed, and collectible activity series for children!

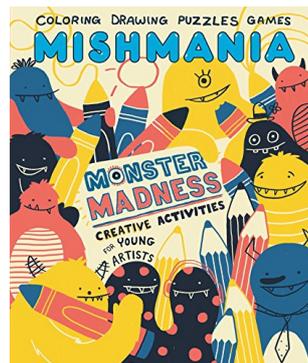
MISHMANIA is a new series of activity books packed with 112 pages of out-of-the-ordinary activities and fantastic artwork! These books feature a unique and fun collection of beautifully illustrated stories, games and activities to inspire and entertain children. Kids will enjoy having a bunch of different and fun activities to do, such as coloring, completing mazes, spotting the differences, adding words and images to comic strips, decoding messages, deciphering rebus riddles, trying their hand at origami, and much more! Art from 7-10 different illustrators is included in each book, keeping kids' attention and getting them excited for what will come next!



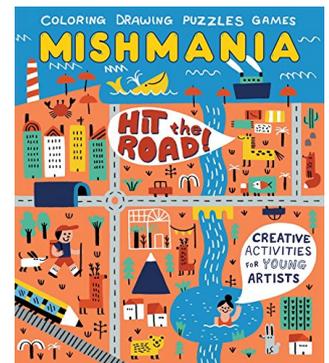
**Cool as a Cucumber**  
(Mishmania)  
9781499803747  
Feb 07, 2017



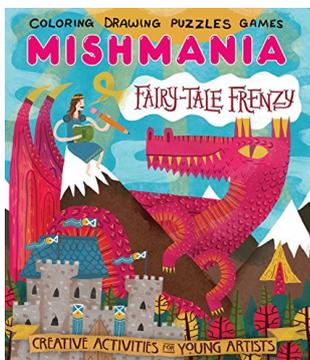
**Rain, Rain, Go Away!** (Mishmania)  
9781499803730  
Feb 07, 2017



**Monster Madness**  
(Mishmania)  
9781499803754  
May 02, 2017



**Hit the Road!**  
(Mishmania)  
9781499803761  
May 02, 2017



**Fairy-Tale Frenzy**  
(Mishmania)  
9781499805277  
Oct 03, 2017



**Jungle Jumble**  
(Mishmania)  
9781499805260  
Oct 03, 2017

**Publisher | Little Bee Books (United States)**

Sonali Fry (Publisher) [sonali.fry@littlebeebooks.com](mailto:sonali.fry@littlebeebooks.com)

## Create Your Own Series (4 books)

**Text Language:** English

**Pages:** 140

**Welcome to Doodletown, where readers create the story!**

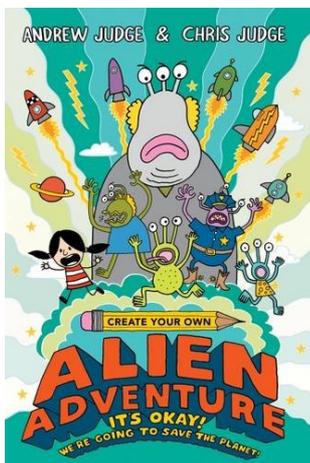
When someone steals Mr. Dozen's muffin recipe, readers join superspy Ethan Doodle to solve the crime.

First, assemble your spy kit! Draw yourself goggles and a fake mustache. Now trick out your spy bike with a rocket booster, lasers, and wings! WAIT! Which door did the suspect go through? Each one takes you to a different page....

Readers can sketch, doodle, and draw their way through the story with different options for arriving at the conclusion. And when they're finished, it's easy to go back to the beginning and create a whole new spy mission!

From author Andrew Judge and his brother Chris Judge, illustrator of the Danger Is Everywhere series, comes a brand-new hybrid chapter book series full of fun prompts and silly jokes that are sure to entertain kids and have them reaching for the next book!

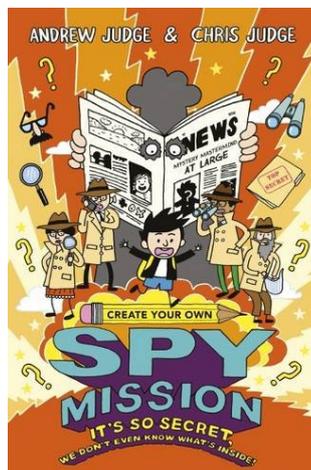
**Rights Sold:** English-US, German, Spanish, Dutch



**Create Your Own Alien Adventure!**

9781407158099

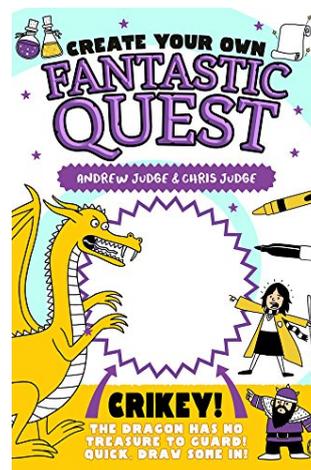
Jan 07, 2016



**Create Your Own Spy Mission**

9781407163277

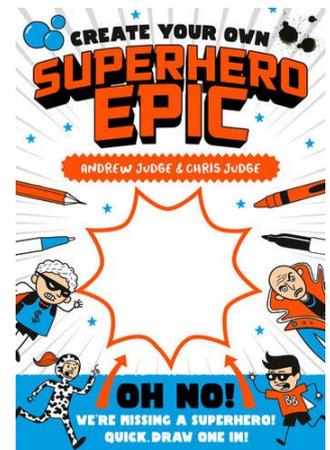
Apr 07, 2016



**Create Your Own Fantastic Quest**

9781407171272

May 04, 2017



**Create Your Own Superhero Saga**

9781407171265

Feb 02, 2017

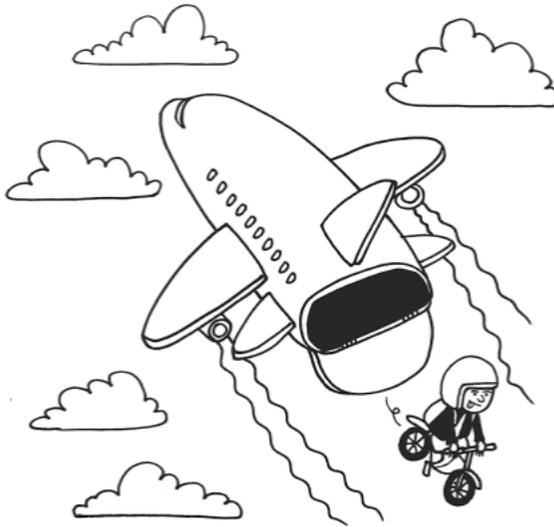
**Publisher | Scholastic UK (United Kingdom)**

[rights@scholastic.co.uk](mailto:rights@scholastic.co.uk)

**Look Inside**

# CHAPTER ONE MISSION!

If you were on a plane and needed to get off quickly, would you do this?



**YES**, obviously, if you were **ETHAN DOODLE**, super spy!

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Welcome to the world of Ethan Doodle.

No **THRILL** is too thrilling!

No **DANGER** is too dangerous!

No **PARACHUTE** is...bad.

**"AAAAAARGH!** I forgot to pack one!" says

Ethan.

This is going to be a very short book unless you can help him out. You had better draw a parachute to save him or he will need to change his name to Ethan Doodle, Super Splat!

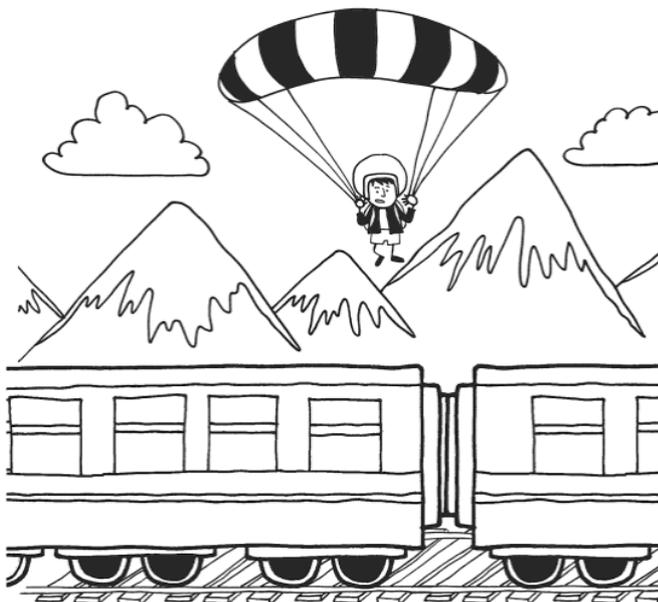


Phew! Okay, so where were we?

Oh, yes: Ethan. Falling.

This is a very exciting start, isn't it? I bet you are wondering **WHAT** is going on.

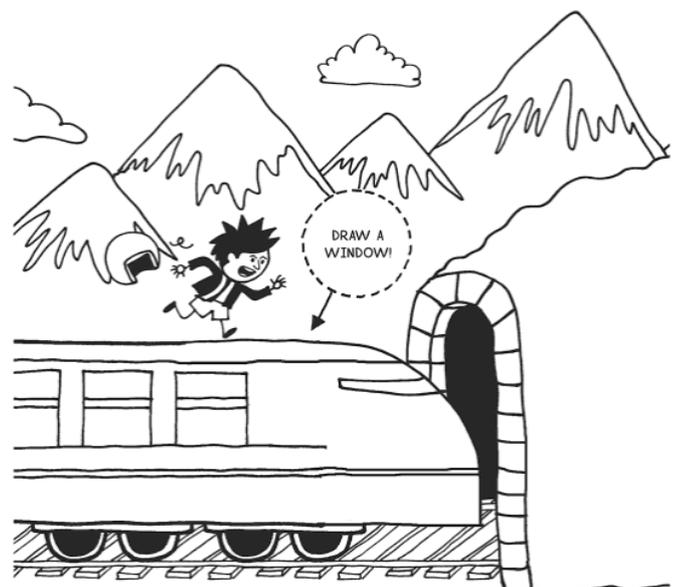
Well, I can tell you this: See that train at the bottom of the page? Ethan needs to get on board it as quickly as possible before it goes into the tunnel on the opposite page.



Ethan lands on the roof of the train and sees that it is about to go into the tunnel. If he doesn't do something quickly he's going to be splattered like a bug on a windshield.

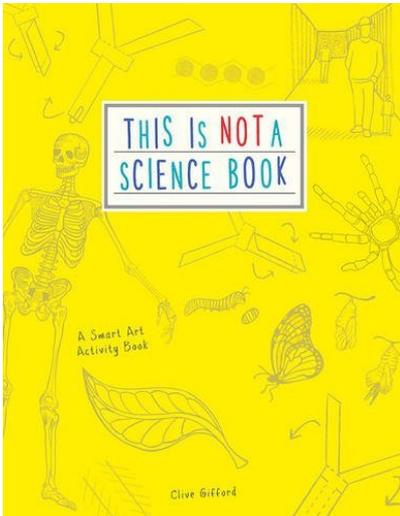
Ethan runs along the roof and then **LEAPS** off. He grabs on to the side and swings through an **OPEN** window.

Oops! I forgot to mention you need to **DRAW** an open window for him to swing through. Quick!



# NOTABLE BACKLIST

Recently acquired by Knesebeck (Germany)



## This is not a science book

### A smart art activity book

Discover the art of science with this innovative and ingenious activity book, packed with creative projects and fun drawing challenges. *This is Not a Science Book* develops science knowledge by stealth, through drawing, sketching, making, and colouring.

From mapping out bones in the body, building amazing spinning rotocopters, and brilliant brain puzzles, to monitoring the movements of the moon, taking a close-up look at creepy-crawlies, plus incredible optical illusions you can make yourself, the stimulating activities will get brains ticking and pens scribbling.

Charming text, plus fascinating illustrations, makes the subject accessible and fun, ensuring that this book will enthrall and entertain curious children for hours. Remember: this is NOT a science book...or is it?

*Follow-up to the bestselling title, This is Not a Maths Book Templates for fun off-the-page activities are included Award-winning kids' author Clive Gifford brings a new approach to scientific investigation*

#### Details

**Text Language:** English  
**Pub Date:** Sep 01, 2016  
**ISBN:** 9781782403975  
**Format:** Broché  
**Page:** 96

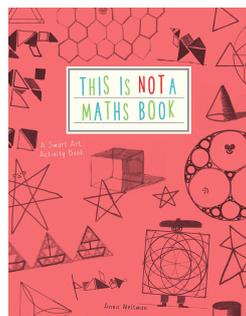
#### Published In

**German-Germany:**  
 Knesebeck  
**English-United States:**  
 Kane Miller Book  
 Publishers

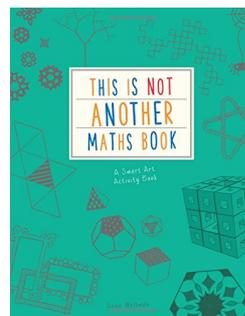
#### Contacts

**Publisher's Rights  
 Department**  
 Ruth Middleton  
[ruth.middleton@quarto.com](mailto:ruth.middleton@quarto.com)

#### In the Same Series



**This is Not a Maths Book : A Graphic Activity Book**  
 Mar 26, 2015



**This is Not Another Maths Book: A smart art activity book**

**Author | Clive Gifford (United Kingdom)**

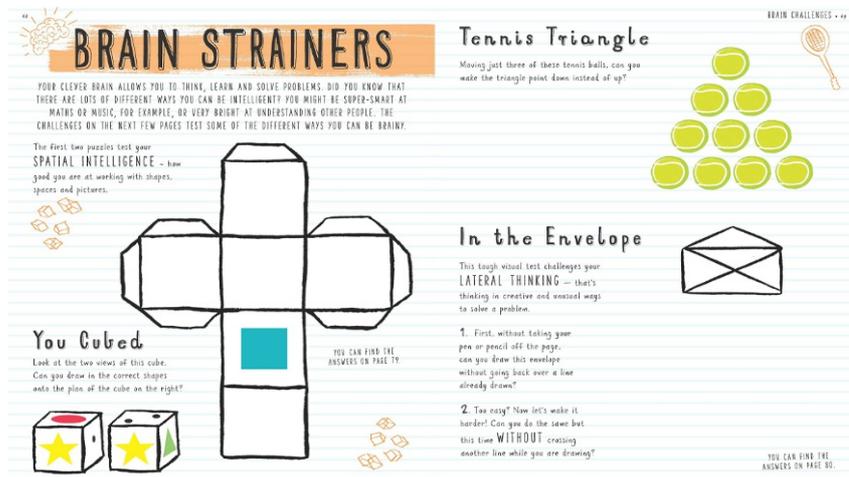
Clive Gifford is an award-winning author of books for children and adults including the astonishing *Dead or Alive*, the creepy *Book of Bad Things* and the brain mangling *Think Again* and *Eye Benders*. He is passionate that books should entertain, inform and amaze whenever possible. A contributor to Encyclopedia Britannica, Clive's books have won School Library Association, PBS, Smithsonian and Times Educational Supplement, as well as the prestigious Royal Society Young People's Book Prize.

<http://www.clivegifford.co.uk/>

**Publisher | The Ivy Press (United Kingdom)**

<http://www.ivypress.co.uk/>

**Look Inside**



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# ON REFLECTION

MIRRORS ARE SHINY SURFACES THAT CAUSE ALMOST ALL THE LIGHT THAT HITS THEM TO REFLECT (BOUNCE OFF). MANY THINGS CAN ACT LIKE A MIRROR, INCLUDING POLISHED METAL OR THE BACK OF A LARGE SPOON!

## Funny Face

- 1 Get as large and curved a spoon or ladle as you can find and bring the outside of it up close to your face.
- 2 Can you draw how your face looks in this frame?

THE SPOON REFLECTS BACK YOUR IMAGE, BUT BECAUSE IT IS CURVED IT DISTORTS YOUR FEATURES. MOST MIRRORS ARE FLAT TO BOUNCE OFF LIGHT WITH AS LITTLE DISTORTION AS POSSIBLE.



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# Mirror Image

WHEN YOU STAND DIRECTLY IN FRONT OF A MIRROR, YOUR EYES GET TO SEE LIGHT BOUNCED STRAIGHT BACK. WHAT YOU GET TO SEE IS A MIRROR IMAGE ALMOST IDENTICAL TO WHAT YOU LOOK LIKE IN REAL LIFE, BUT WITH LEFT AND RIGHT REVERSED.



YOU CAN USE A MIRROR IMAGE TO COMPLETE HALF A DRAWING.

- 1 Place a mirror along the dotted line, facing the drawing. If you're left-handed it might be easier to complete the drawing upside-down.
- 2 Look down the mirror and copy the image you see on the paper to the right of the mirror.

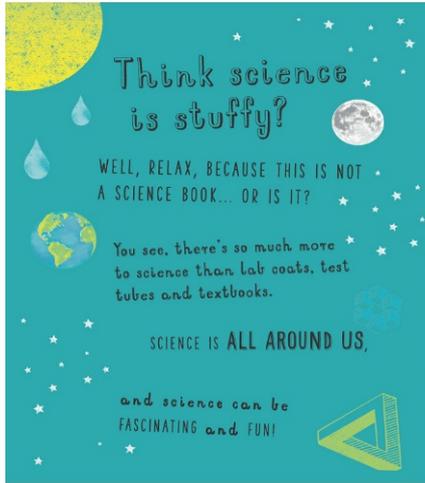
# Think science is stuffy?

WELL, RELAX, BECAUSE THIS IS NOT A SCIENCE BOOK... OR IS IT?

You see, there's so much more to science than lab coats, test tubes and textbooks.

SCIENCE IS ALL AROUND US,

and science can be FASCINATING and FUN!

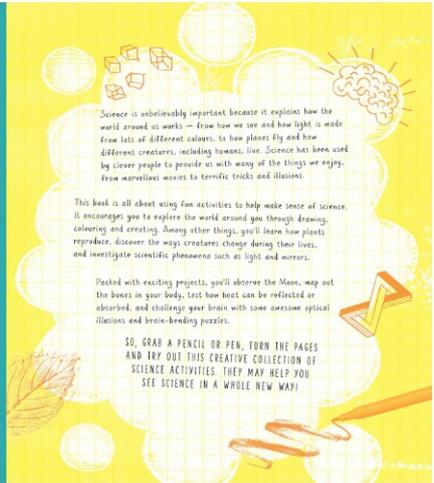


Science is unbelievably important because it explains how the world around us works — from how we see and how light is made from lots of different colours, to how planes fly and how different creatures, including humans, live. Science has been used by clever people to provide us with many of the things we enjoy, from marvellous movies to terrific tricks and illusions.

This book is all about using fun activities to help make sense of science. It encourages you to explore the world around you through drawing, colouring and creating. Among other things, you'll learn how plants reproduce, discover the ways creatures change during their lives, and investigate scientific phenomena such as light and mirrors.

Packed with exciting projects, you'll observe the Moon, map out the bones in your body, test how heat can be reflected or absorbed, and challenge your brain with some awesome optical illusions and brain-bending puzzles.

SO, GRAB A PENCIL OR PEN, TURN THE PAGES AND TRY OUT THIS CREATIVE COLLECTION OF SCIENCE ACTIVITIES. THEY MAY HELP YOU SEE SCIENCE IN A WHOLE NEW WAY!



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## Feest Voor Finn

### Follow Finn

Large hidden-object-images with more than a hundred things to find. Can you find the two little soldiers, gnomes, Mr. and Mrs. Platypus, a present? Can you find your way through the elaborate labyrinths?

The goblins are on the loose so Finn and his dog race after them. Follow the chase through Follow Finna fantastic journey full of fairytale characters and strange creatures, with a puzzle on every page and a new story in every scene.

#### Details

**Text Language:** Dutch  
**Pub Date:** Jan 01, 2017  
**ISBN:** 9789401437844  
**Format:** Hardcover  
**Page:**

#### Published In

**French-France:** Editions Milan  
**English-New Zealand:** Gecko Press  
**German**  
**Korean**  
**Chinese Simplified**

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Peter Goes lives in Belgium where he works as a freelance illustrator. He has also worked as a stage manager and studied animation at the Royal Academy of Fine Arts (KASK) in Ghent, Belgium.

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#### Publisher | Lannoo (Belgium)

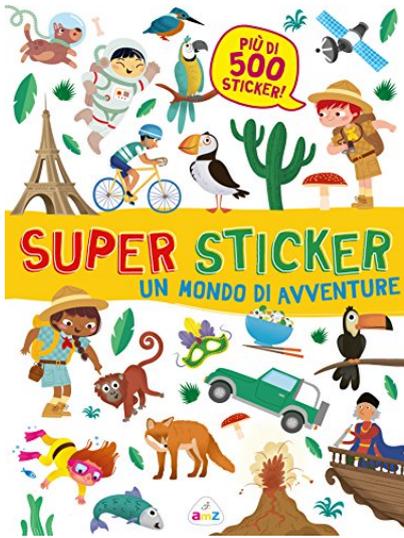
<http://www.lannoo.be/>

#### Look Inside



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## Un Mondo di Avventure. Super Sticker. Con Adesivi

The World of Adventure. Super Sticker. With Stickers

New adventures and new activities to complete with over 500 stickers. A fun game with sticker!

### In the Same Series



**In giro per il mondo! Super sticker. Con adesivi**  
Feb 16, 2016



**Animali del mondo. Super sticker. Con adesivi**  
Sep 13, 2016



**Dinosauri. Super sticker. Con adesivi**  
Sep 13, 2016

#### Details

**Text Language:** Italian  
**Pub Date:** Sep 13, 2016  
**ISBN:** 9788851139919  
**Format:** Copertina flessibile  
**Page:** 44

#### Published In

**Catalan-Spain:** Cruïlla  
**Spanish-Spain:** Ediciones SM

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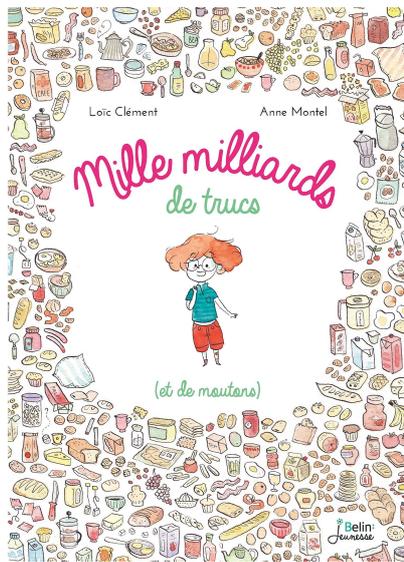
Mattia Cerato has illustrated many books including Sticker, Punch-out & Play!: Construction; Sticker, Punch-out & Play!: Dinosaurs; and Just Imagine & Play: On the Site. He resides in Turin, Italy.

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### Publisher | **AMZ (Italy)**

<http://www.deagostini.it>

Recently acquired by [words & pictures \(UK\)](#)



### Details

**Text Language:** French

**Pub Date:** Oct 07, 2014

**ISBN:** 9782701189581

**Format:** Cartonné

**Page:** 25

### Published In

**English-United Kingdom:**  
words & pictures

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## Mille milliards de trucs (et de moutons)

**A Thousand Billion Things (and Some Sheep)**

Every day presents us with a wide range of choices including what to have to breakfast, what to wear and what to do in our spare time. Even deciding which piece of homework to tackle first presents a challenge. But when night comes and it's time for bed, what choice is there but to lie in the dark ... and count sheep? This book takes us through all the choices in a typical child's busy day and presents the reader with a puzzle. On every spread there's something specific to find amongst the thousand billion (well, almost) things in the bright and busy artwork.

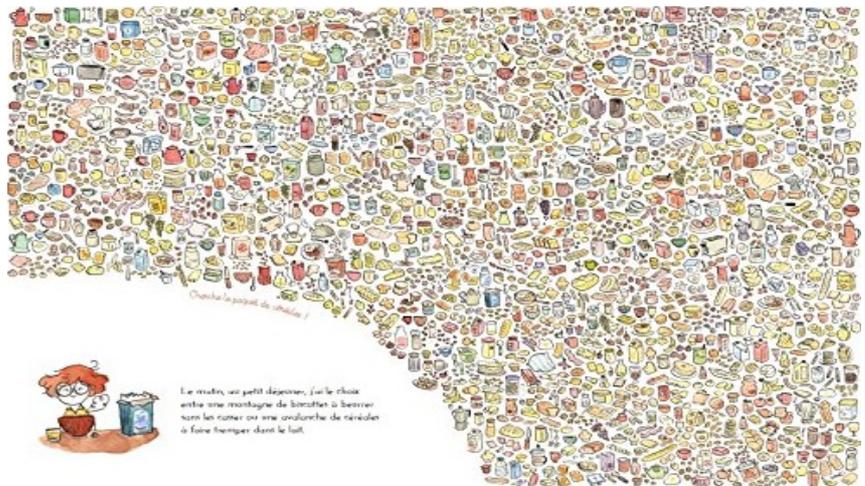
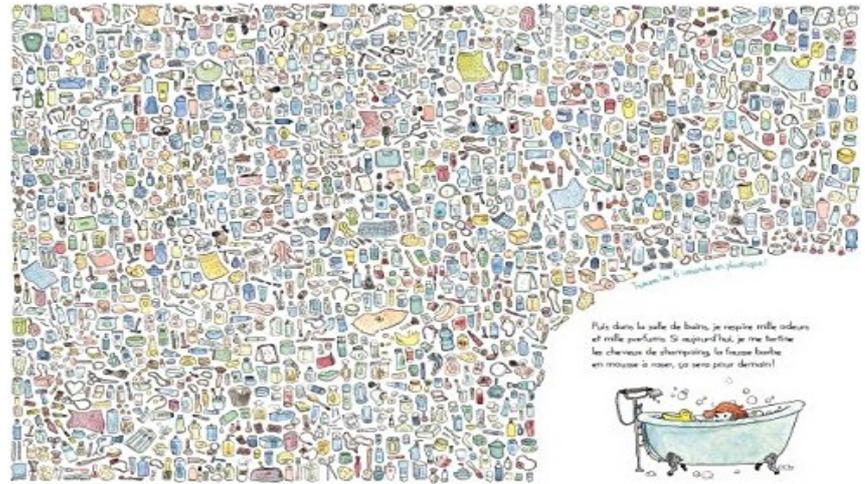
**Author | Loic Clement (France)**

Loic Clement writes comics and children's books which often feature trees, cats, cooking and magic. He lives in the countryside in France.

**Publisher | Belin Jeunesse (France)**

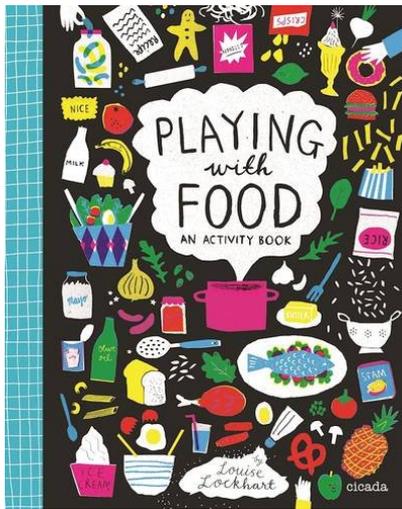
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**Look Inside**



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### Details

**Text Language:** English

**Pub Date:** Jun 07, 2016

**ISBN:** 9781908714312

**Format:** Paperback

**Page:** 128

### Published In

**German-Germany:**

Prestel Verlag

### Contacts

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**Department**

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## Playing With Food: An Activity Book

*Playing With Food* is an inspiring activity book that invites children to engage with all aspects of food – how it is grown, prepared, cooked, and presented. Vibrant illustrations by Louise Lockhart invite young readers to decorate their dream birthday cake, color in soup cans, plan a menu for a café, and fill the shelves of a kitchen. Simple recipes and craft ideas, such as building a wormery or making a chef's cap, are peppered throughout. A delightful book that will serve up plenty of creative treats for design- and food-oriented parents and their children.

Louise Lockhart's distinctive screenprinted illustrations are sold through her online store, The Printed Peanut, and can be seen on stationery in museum shops around the United Kingdom.

### Author | Louise Lockhart (United Kingdom)

Louise is an established illustrator living and working in the north of England. Using a combination of collage, illustration and screenprinting, Louise makes delightful products ranging from stationery to household goods and toys, which she sells on her online shop, The Printed Peanut.

<http://louiselockhart.co.uk/>

### Publisher | Cicada Books (United Kingdom)

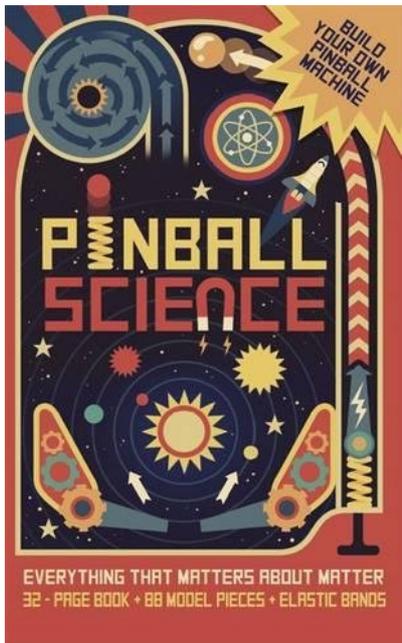
<http://www.cicadabooks.co.uk/>

### Look Inside



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## Pinball Science

*Pinball Science* is a hands-on opportunity for children to build their very own pinball machine and then learn about basic science from its workings. This cool handbook is packed with engaging graphics helps young scientists come to grips with fundamental concepts like gravity, force, and acceleration.

Chapters including "Uphill and Downhill", "Flipping Levers", and "Simple Machines" open up the world of science in a different and interesting way. *Pinball Science* is a must-have; a fun package for both budding scientists and games fans everywhere!

### Details

**Text Language:** English  
**Pub Date:** Sep 08, 2016  
**ISBN:** 9781783705894  
**Format:** Hardcover  
**Page:** 32

### Published In

**English-United States:**  
 QEB Publishing / Quarto  
 Publishing Group

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### Author | Ian Graham (United Kingdom)

Ian Graham is a children's writer with a wealth of experience, who has worked for many publishers including Franklin Watts and Quarto Publishing on subjects ranging from space exploration and transport to forensic science.

### Author | Owen Davey (United Kingdom)

Owen Davey is a freelance illustrator, living and working out of Leicester, United Kingdom. He graduated with a First Class BA in Illustration from Falmouth University. Davey's work has been published in every continent (except Antarctica), including picture books in the United Kingdom, America, Australia, Germany, France, Portugal, China, and Korea. He has worked for some impressive clients, including the *New York Times*, Microsoft, and Orange. This is his first book about sharks.

<http://www.owendavey.com/>

### Publisher | Templar Publishing (United Kingdom)

<http://www.templar.co.uk/>

## Look Inside

### FURTHER FORCES AND ENERGIES

There's a whole universe of forces and energy to discover, and once you understand how they work in your pinball machine you may find yourself looking out for them elsewhere.

**A HOT TOPIC**  
As the pinball rolls around the board, friction and air resistance turn the ball's energy into heat, and the heat is lost to the air. Heat always travels from warmer areas to cooler areas. It does this by RADIATION, for example, the electromagnetic radiation of sunlight. This can be a good thing - we depend on the Sun's heat to survive. However, it can be a bad thing when heat energy goes to waste, such as in central heating, or if it goes out of control, such as fire.

**HERPS OF POTENTIAL**  
In the world around us, potential energy (PE) can be stored so we can use the energy when we need it - for example, the potential energy in fuel powers a car. Potential energy crops up in all sorts of unexpected places, from natural sources such as the Sun, to batteries.

**LIFE-SAVING FORCES**  
One key concept for a moving object such as a pinball is its momentum. This is an object's mass (the amount of matter it contains) multiplied by the velocity (how fast it moves in one direction). In pinball, the ball's momentum can be tracked where it bounces at the bottom of the board. Understanding momentum can be important in creating safety equipment, in a car crash, the car's momentum if there occurs a collision. This can be saved from harm by a seat belt and air bags that counters the force of the crash.

**YOU CAN DO IT!** YOU WILL NEED: Old ball, coin, an egg, four friends.

**AIM:** To see the forces present in a safety movement. You should only try the experiment outside, and make sure you have permission to use the car.

1. Push each ball to hold a corner of the ball above.
2. Toss the egg to start it back on the board.
3. The egg should land where it would bounce if it was hit by the ball? How does this look like an impact?

**CONCLUSION:** Most only about the results, it also includes the time taken for the ball to reach the car to show the force at the point of impact.

### UPHILL AND DOWNHILL

A pinball machine is set on a slope rather than a flat surface. The player stands at the lower end. Every time the ball rolls up to the top of the table, gravity pulls it back down again and keeps the game going.

**WHAT IS GRAVITY?**  
Gravity is the force that pulls us downwards. When you jump in the air, it's gravity that pulls you down again. The Sun's gravity holds the planets in their orbits during around it. Every bit of matter has its own force of gravity, but it can be a very weak force. We only notice the gravity of huge things like stars, planets and moons.

**WEIGHT OF THINGS**  
Gravity gives things weight. When you stand on a scale of bathroom scales, gravity pulls you down against it. Because people have more mass for gravity to pull against, which makes them weigh more than smaller people.

**COUNTERING GRAVITY**  
Aircraft generate three main forces called LIFT, which pushes against gravity and prevents them crashing. Lift is generated by the forward motion of the aircraft through the air. This motion is produced by the THRUST generated by the engines. The combination of these forces allows an aircraft to fly.

**CONSTANT FORCE**  
When gravity makes something move, it continues on acting and makes the object go faster and faster. This acceleration is the same whatever an object's weight. The famous scientist Galileo showed this when he dropped two balls of different masses from the Leaning Tower of Pisa. The balls hit the ground at the same time.

**YOU CAN DO IT!** YOU WILL NEED: Bathroom scales, a metal ball, a small scale, some small books for extra mass for gravity to pull against. The scales show that you weigh more.

**AIM:** To see how your mass can change.

1. Weigh yourself on a set of scales.
2. Place on your plates and weigh yourself again. How much heavier are you?
3. With a small scale, weigh some books for extra mass for gravity to pull against. The scales show that you weigh more.



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