



Promotions on Frontlist.net

Sponsored Catalogue

CONTACT INFO

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Plans & Pricing

At Frontlist.net, any publishing houses and agencies can upload as many catalogues as they want for free of charge for unlimited time. Due to the fact that it's a free service for all, the number of uploaded catalogues is growing every week, making rights buyers find it increasingly harder to browse the past catalogues.


The “Sponsored Catalogue” promotion plan allows you to display your catalogue with chosen titles in the top section both on the website and in the newsletter for an extended period of time. This helps the rights buyers on Frontlist never miss your catalogues, every time they visit the site and view the weekly newsletters.

Under this plan, your catalogue will be visible both in

- 1) the top section of the ["Rights Catalogues" page](#) and
- 2) the ["New Catalogues" section](#) of the weekly newsletters.

- 1) “Rights Catalogue” page of the website

Displaying catalogues 1 - 10 of 38 in total

Year	Season	Company	Uploaded	Views
2018	Bologna	Sample Publisher (France) SPONSORED		328
				
2020	Frankfurt	Penguin Books ()	Dec. 3, 2017	8

2) “New Catalogues” section of the newsletter

New Catalogues

The following 22 companies published their catalogues this week.

Sample Publisher (US) | SPONSORED

Clavis (Belgium) | 2017 Frankfurt

Tate Publishing (UK) | 2018

The pricing for this plan is as follows:

Plan	Duration	Price
Feature your catalogue in the “Sponsored Catalogue” section of the website and in the newsletters	1 month (includes display in 4 newsletters)	\$199
	2 months (includes display in 8 newsletters)	\$299



Important Numbers

Here are the important numbers you should know.

Monthly traffic to the "Rights Catalogue" page	5,000+ views / month
Monthly traffic of Frontlist.net total	20,000+ views / month
# of newsletter subscribers	8,000+ acquiring editors and rights managers from 70+ countries

If you would like to get your catalogue sponsored, please contact Jungdo Lee at jungdo@frontlist.net for further procedure.